



SOCAN launches *Encore!* Facebook-Instagram Online Concert-Event program - FAQ

Q: How do I submit my online concert?

Log into your member account and select SOCAN Forms tab and the Notice of Live Music Performance form where you will be required to fill in the necessary fields and provide the necessary proof of performance documents for consideration.

- Proof of event. This could be an online flyer/poster announcing the event.
- Proof of audience of 100. Screen capture indicating at least 100 people watched.
- Concert must be of at least 10 songs or 30 minutes in duration.
- Facebook-Instagram concert must be submitted within 90 days of concert date.
- Complete venue field with either Facebook or Instagram.
- Complete set list.
- Concert must have occurred between March 15, 2020 and March 7, 2021

Q: How much will I be paid for an online concert?

Each qualifying concert will receive \$150 until the \$200,000 available per quarter is reached. If the quarterly budget is exceeded, then the program will be re-evaluated in order to best serve as many members as possible.

Q: How do I know if my online concert qualifies to receive a royalty payment?

If your online concert-event satisfies all requirements you will receive the payment. SOCAN employees will evaluate your submission.

Requirements:

- Proof of event. This could be an online flyer/poster announcing the event.
- Proof of audience of at least 100. Screen capture indicating at least 100 people watched.
- Concert must be at least 10 songs and 30 minutes in duration.
- Facebook-Instagram concert must be submitted within 90 days of concert date.
- Complete venue field with either Facebook or Instagram.
- Complete set list.
- Concert must have occurred between March 15, 2020 and March 7, 2021

Q: I submitted a Facebook/Instagram concert notification, how will I know if my online concert qualified to receive a royalty payment?

All submissions are subject to an audit/quality check. If status is 'open' the submission has been received. If the status is 'complete' the submission is accepted and payable in the next distribution.

Q: I performed my online concert on a platform other than Facebook or Instagram, am I eligible for any online concert-event payments?

Currently the program is only available for Facebook or Instagram concerts. SOCAN is actively seeking ways to extend the program to other platforms. We encourage you to submit all your concert set list details, being sure to include the platform in the venue field. Should the situation change and additional programs come available your submissions will be considered accordingly.

Q: Are payments made to the performer or only to the writer(s) and/or publisher?

Payments will be made to the rights holders of the compositions performed. Once a concert is determined to be eligible for available *Encore!* funds, the payment will be distributed based on the shares information for each song performed.

Q: Are only SOCAN members eligible for the program?

Royalties will be distributed to all music creators and publishers who hold all or a share of the performance rights to the music played during the live concert event. Royalties will be sent to all rights holders regardless of their music rights organization affiliation.

Q: Is this a new program?

Yes. The *Encore!* program was developed in response to the popularity of online concerts due to the shuttering of concert venues and in-person performance opportunities. Music creators have become increasingly generous with the sharing of their talent. SOCAN's *Encore!* program duly compensates them for their tremendous talent.

Q: What happens if the money runs out in a quarter?

If the maximum amount of funds is reached within a quarter no more royalties will be paid out.

Q: If there are no more funds, can I resubmit in a new quarter?

If a large number of claims are received in a single quarter, we may have to decrease the flat fee payment in subsequent quarters. We will re-evaluate the program in order to best serve as many members as possible.

Q: My online concert has already happened, am I still eligible?

You have 90 days from the date of the concert to submit your online concert. It is important to note this is different from in person live music performances.

Q: When will I see my payment?

We are anticipating the first set of payments related to March 2020 performances will be part of the August 2020 distribution. We are dedicating resources to work directly on reviewing and processing the set lists as quickly as we can, but please recognize that the speed of payment will depend on the number of claims we receive for processing.

Q: Where will *Encore!* payments appear on my statement?

The payments will appear where you typically see Concert-related payments.

Q: Is this only for performing rights? Will reproduction rights royalties be covered, too?

At this time, *Encore!* is only for performing rights.

Q: You say you're using money from Facebook licensing. Where would this money otherwise go?

SOCAN currently has a direct licensing agreement with Facebook. Those funds would typically be dispersed in micro-payments based on the limited data that SOCAN receives from Facebook. Rather than distributing miniscule amounts to tens of thousands of rights holders, we agreed that music that was performed live on Facebook and Instagram should benefit more from the license money.

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