



**SOCAN PUBLISHER OF THE YEAR AWARD APPLICATION FORM
Toronto (2021)**

SOCAN is accepting submissions for the *Publisher of the Year Award*, recognizing a SOCAN publisher member who has made a significant and positive impact on both the music business and the creative community within the year being awarded.

Past winners include Sony ATV, peermusic Canada Inc., Red Brick Songs, and Third Side Music.

The eligibility period for the 2021 SOCAN Awards is from January 1, 2020 to December 31, 2020 and only achievements garnered within this timeframe will be considered. All submissions will be adjudicated by a jury of music industry professionals.

General Admissibility Criteria

- Must be a Canadian based publisher whose repertoire is predominantly Anglophone, or any member publisher that has the qualifying Anglophone creative and business impact.
- Any publisher with a representative sitting on the selection committee is not eligible for the award.

For the 2021 Toronto SOCAN Awards, applications must be submitted by email to Olivia Cummings (olivia.cummings@socan.com) no later than February 12th, 2021 at 5:00 PM EST. Submissions received after this date will not be accepted. Incomplete submissions will not be accepted. The *Publisher of the Year* will be awarded at a special presentation of the Toronto SOCAN Awards. Celebration details will be announced soon.

PART 1: SUBMISSION INFORMATION (*equivalent submission by email or electronic document acceptable*)

Name of person submitting: _____

Publishing Company: _____

Member ID: _____

Contact phone number: _____

Email address: _____

Website: _____



PART 2: SUPPORTING STATEMENTS

We've made the process very "user friendly" to enable you to apply easily and without unnecessary complications. The publisher is encouraged to literally "tell the story" that best supports their claim as Publisher of the Year, using whatever anecdotes and statistics they wish to submit. The jury will consider both international and local activity when making their decision. Publishers from across Canada, as well as independent and major publishers, including the AV sector, are all encouraged to apply.

TIPS:

- Focus on the impact your company has had on both the music business and the creative community.
- Do not repurpose press releases within your application.
- Domestic accomplishments will be given preference.

1. In 100 words or less, tell us about a song promotion or placement success story from 2020. e.g. covers, syncs, cuts.

2. In 100 words or less, tell us about your most compelling writer development success from 2020.

3. In 100 words or less, tell us about any **notable** company or roster growth/success in 2020. e.g. Chart, sales success, press, awards, record releases, administration deals, new signings.

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4. In 250 words or less, clearly demonstrate why your company should be considered *Publisher of the Year* through your significant and positive impact on both the music business and the creative community during the eligibility period.

5. In 250 words or less describe how your company was able to adapt your business to best help writers during this difficult year. How did your team overcome challenges and create new opportunities?